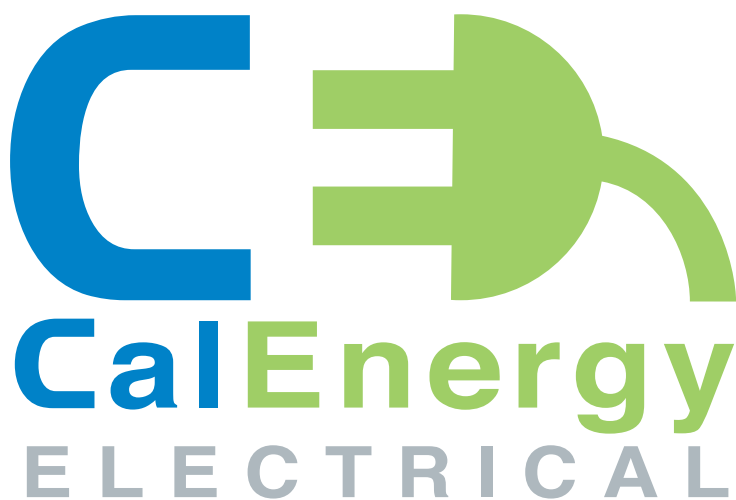





CEE LOGO - IDENTITY SPECIFICATION GUIDE



COLOR:

			
Printing Press or apparel	PANTONE PMS: 3005 U 3005 C	PANTONE PMS: 375 U 375 C	PANTONE PMS: 7543 U 7543 C
Printing Off-Set Press	CMYK: 100 / 34 / 0 / 2	CMYK: 41 / 0 / 78 / 0	CMYK: 7 / 0 / 0 / 30
Web related Online only	HEX #0081C6	HEX #A0CF67	HEX #ADB8BF
In-house Printing Digital only	RGB: 0 / 129 / 198	RGB: 160 / 207 / 103	RGB: 173 / 184 / 191

FONTS:


“C” in Cal = Denmark Regular
“al” = Helvetica Bold


“Energy”
Helvetica Bold


“ELECTRICAL”
Helvetica Bold

USAGE:

Word:	PowerPoint:	Web (HTML)	InDesign/Quark	Pagemaker	Apparel:	Signage
.EPS	.PNG	.PNG	.EPS	.EPS	.EPS	.EPS
.BMP	.BMP	.JPG	.TIF	.TIF	.PDF	.PDF
.JPG	.JPG	.GIF				
.GIF	.GIF					
.TIF	.TIF					



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Client: Collin Weiner
Phone: 714.655.0755